

## Earth Wind & Tyre – Volunteer Event Videographer

We are looking for a talented, committed and enthusiastic Videographer to join our on the road production team and document our 2-day charity road cycling event.

- Role:** Volunteer Videographer
- Event:** Earth Wind & Tyre
- Dates:** 7-9 June 2019 (arriving in Durham on Friday 7 June, late afternoon)
- Location:** On the road from Durham to Edinburgh
- Salary:** This is an unpaid voluntary position, but all expenses incurred during the course of the event, as well as return travel from your home to the event, will be covered by Renewable World.
- To apply:** Send your CV and a covering letter to [events@renewable-world.org](mailto:events@renewable-world.org)

### About Renewable World

Renewable World is an international charity that tackles poverty through the provision of affordable renewable energy. By connecting remote communities with clean energy, and training them to use it productively, our projects raise people's incomes, keep their homes smoke-free, create time for education and ultimately help power people out of poverty.

### About the event

[Earth Wind & Tyre](#) is Renewable World's bespoke wind-themed cycle challenge. Now in its fifth year, the route runs from Durham to Edinburgh and passes by 11 iconic wind farms. It is a two-day road cycling and fundraising event. This year we expect to have approx. 60 cyclists taking part.

### The role and responsibilities

We are looking for a talented, committed and enthusiastic volunteer to join our on the road production team as our official Videographer for this year's Earth Wind & Tyre cycling event. You will form part of our event support team of approx. 18 volunteers and will work closely with the Event Photographer.

As our official Event Videographer, you will be responsible for documenting the event as it unfolds, from start to finish. You will follow the riders (in the designated media support vehicle) along the scenic route, capturing video footage of key moments throughout the event, as well as filming some soundbites and short interviews.

Once the event is over, you will then be responsible for using the footage captured to produce 2 short films (approx. 45 seconds and 2-minutes long) that portray the event. These films will be used on the Renewable World website and across our social media networks to celebrate this year's event, to promote the event in subsequent years, and also with the view of raising interest more generally in Renewable World and our future events.

This is a very exciting project to be involved in, and one in which you can take on a lot of creative responsibility, capturing the event in your own unique way through the medium of video. You will also

be contributing towards the fundraising success of this event, helping to raise vital funds for our renewable energy projects overseas.

### **Key logistics throughout the event**

- **Friday 7 June:** The event support team (including Videographer) arrives in Durham late afternoon to attend a support team briefing meeting and to carry out any last-minute preparations. Food and accommodation is provided at the Highfield Hotel.
- **Saturday 8 June:** Capture day 1 of the event, from Durham to Kielder Water. All food is provided, as well as accommodation at Hawkthirst Scout Activity Centre.
- **Sunday 9 June:** Capture day 2 of the event, from Kielder Water to the Royal Mile in Edinburgh. We expect the last riders to arrive around 6-8pm. All food is provided throughout the day, and if required, accommodation is also provided at the Travelodge Edinburgh Central.

*Please note that this role will require early starts and long working days during the event. You will also be in shared accommodation (twin rooms and a shared dormitory on Saturday night).*

### **Personal specification**

#### **Essential criteria**

- Must be available from 7-9 June 2019 for the event, and ideally for a visit to our Brighton office to meet the team ahead of the event (a skype call is acceptable if travelling to Brighton is not an option)
- Have experience in handling video and media equipment
- Must own or have access to the equipment necessary to film the event and carry out the video editing
- Have experience in video editing
- Be a good communicator, able to work well as part of a team, and have an excellent work ethic
- Must be able to produce a 1<sup>st</sup> draft of the video no later than 2 weeks after the event, and a final version of the video no later than 4 weeks after the event

### **Apply for this role**

To apply please send your CV and a covering letter to [events@renewable-world.org](mailto:events@renewable-world.org).