

Renewable World Role Outline

Role: Volunteer E-Card Designer

Location: Home-based due to Covid-19

Salary: Unpaid voluntary position

Duration: Flexible

Responsible to: Fundraising and Events Officer

To apply: Send your CV and a brief covering letter to events@renewable-world.org

About us

Renewable World is an international charity that tackles poverty through the provision of affordable renewable energy. By connecting remote communities with clean energy, and training them to use it productively, our projects raise people's incomes, provide clean cooking solutions, create time for education and ultimately help power people out of poverty.

Role summary

We are currently looking to recruit a committed, enthusiastic, and reliable volunteer to create a range of e-cards for us.

Since 2012 we have run a successful Christmas e-card fundraising campaign aimed at our corporate supporters, offering personalised e-cards in exchange for a donation. In 2019, for the first time, we also decided to promote Christmas e-cards for our individual supporters, using the Don't Send me a Card platform and we have also created some Easter and Valentine's e-cards.

We would like the volunteer to develop and improve upon our individual e-card offering by creating more designs and expanding upon the occasions for which we offer e-cards.

This volunteer role is an ideal opportunity for a committed design graduate wanting to gain experience in the charity sector.

Main responsibilities

We would like the volunteer to create new designs for:

- **Christmas**
- **Valentine's Day**
- **E-cards for other occasions** (Birthday, Thank You, Thinking of You, Easter).

The theme for the e-cards should be either:

- a) Renewable energy in general or a strong 'green' theme
- b) Something that draws inspiration from our current work in Nepal and Kenya
- c) A play on the occasion's theme.

The designs should be cheerful and positive. They could celebrate the positive impact our work has or be about renewable energy or sustainability in general. We are happy to consider a range of styles including;

collage, hand-drawn, painted and mixed-media designs, but it must be possible to translate the design into a digital image.

We will send a more detailed design brief to the successful applicant, which will include Renewable World brand guidelines, Renewable World logo and design dimensions.

Personal specification

We are looking for an enthusiastic, hardworking individual who can work independently and is willing to contribute new ideas.

Essential criteria:

- Strong design skills and familiar with software such as Photoshop or InDesign.
- We expect the successful candidate to be able to work independently and make informed decisions about their assigned work package.
- As you will be working from home, you will need access to your own computer and internet connection.
- We are looking for someone who is innovative, methodical, and dedicated.
- Excellent communication and interpersonal skills.
- Strong organisational skills and an eye for detail.

Apply for this role

To apply please send your CV and a brief covering letter to events@renewable-world.org. Please include some examples of your design work, as well as your availability and why you think you're suited to the role.