

# Corporate Partnerships



**Renewable World**

TACKLING POVERTY THROUGH RENEWABLE ENERGY

## Join us in the fight to combat climate change and overcome poverty

### About Renewable World

Globally, around 700 million people still do not have access to electricity. The overwhelming majority of these people are in the poorest countries in the world, and are most at risk from the effects of climate change.

We know that a lack of safe, reliable energy causes ill-health, reduced chances for education, slows down social and economic development, and damages the environment. But we also know that a clean, sustainable form of energy can provide the light needed for households and schools, the power needed for water pumps and electrical appliances, and can prove to catalyse both economic growth and human development.

Action on climate change and the Sustainable Development Goals (SDGs) provide a framework to improve the lives of billions of people. Together, these provide a vision of the future that the global community wishes to build.

**It is now time to make that vision a reality.**



### Our projects

Renewable World works in Nepal and Kenya using solar, biogas and improved cooking technologies to bring clean, affordable energy to some of the world's poorest people. Our growing programmes work through expert local partners to make a big difference to the lives of people living in rural communities. We are on track to reach 100,000 people by the end of 2022 through the power of renewable energy. And it would not have been possible without the loyal support of amazing corporate partners.

### Partner with us

Renewable World is actively seeking partnerships with like-minded businesses who share our commitment to tackling energy poverty and protecting the environment. By working together, we can deliver extraordinary transformational change.

*"At Renewable World, we are proud to be supported by a wide range of corporate partners. Their support is invaluable, it allows us to make a tremendous and long-lasting difference to people's lives.*

*We find that our partner companies benefit too, so it really is a win-win; for your team, for Renewable World, and most important of all, for the people that we help access clean, renewable energy."*

**Marie Hounslow**

**Director of Fundraising & Communications**

### Staff participation & employee engagement

As a small but ambitious team, we are always looking to our corporate partners for support with our work, be it technical, financial, legal, or marketing. We value what you can offer us through providing your time and expertise, and we have a number of pro-bono works packages for those who are interested.

### You are in good company!

We are experienced at supporting companies in their charity partnership journeys and we would love to hear from you. For more details contact Emily Jesshope, Fundraising & Events Manager [emily.jesshope@renewable-world.org](mailto:emily.jesshope@renewable-world.org).

A selection of our current Corporate Partners:



### Challenge events

Taking part in a challenge event for Renewable World is a great way to build team spirit and create a real sense of pride and achievement. We are expert in developing inclusive challenges that work well for global teams.



**EARTH WIND & TYRE**  
A RENEWABLE WORLD CHALLENGE

Our flagship event is Earth Wind & Tyre, individuals and teams can either join us in person and ride 100 miles in one day weaving through windfarms in Northern England, or join us virtually.

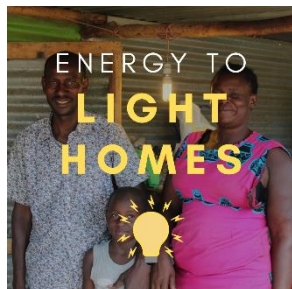
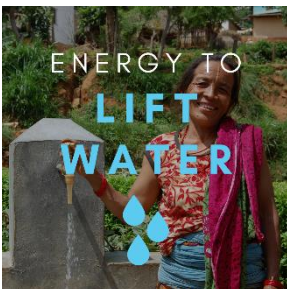
*“A brilliant ride – I’ll come back fitter for next year!”*

*“I had a blast doing this event with colleagues and business partners”*

*“Earth Wind & Tyre is a fantastic event, well organised, and in beautiful countryside”*

### Pro bono support

We offer opportunities for employees to support us pro bono. For example, corporate partner Beazley has allowed employees to make time in their working week to support us in areas such as HR, Strategy Development and Communications with great results. Work activities can be short-term projects, or at the strategic level.



### Carbon offsetting

Renewable World is delighted to offer our corporate partners Gold Standard certified Carbon offsetting credits.

Align your company’s climate and sustainability action with your business brand and purchase carbon credits that can offset your company’s (and your employees’) emissions.

Simply work out your company’s emissions through this [carbon calculator](#) and we will take care of the rest by allocating credits from a carefully curated portfolio of projects with real climate and social impact. Stories of change and case studies can be shared with your key audiences and help you achieve carbon net zero targets.



### Events and activities

In 2019, we ran our inaugural Nepal Experience, an eight-day team adventure to experience our projects first-hand. This was so well received that we have plans to repeat the trip again, once the situation allows. This proved to be tremendously popular and inspirational for those involved, who became Corporate Ambassadors for our work.



## Our current project priorities

Here are just two examples of projects that we are actively fundraising for and that could benefit from your company's support.

### Solar water pumping in Nepal

We are working in the mountainous Achham District of Nepal, where 47% of the population live in poverty, water access is poor, agriculture is dwindling, and climate change is creating increasing uncertainty for rural communities.

This situation is driving high male out-migration, leaving women, children and the elderly behind in hilltop villages with limited water access, insufficient food and reliant on remittances for survival.

Our project will transform the lives of 2,700 people living in five of the poorest and hardest to reach communities in Achham.

We will do this using solar water pumping technology (SolarMUS) and climate-smart agriculture as catalysts for improvement in food security, incomes and sanitation and hygiene.

Here are some examples of the impact your support could have.

- **£3,571** could provide one agricultural cooperative with equipment and training in solar equipment such as a solar dryer for crops.
- **£7,143** could train a group of Lead Farmers in each community to promote the 'Healthy Garden Better Home' concept. This includes home gardening, drip irrigation, the use of plastic tunnels for year-round growing and organic soil and pest management.
- **£12,500** could pay for the capital costs (solar panels, wiring, taps and piping) to install one solar water pumping system for a community.



### Keep Kids in School, Nepal

High up in the remote hilltop villages of Nepal's Gulmi District, few schools have access to a reliable water source. Children must carry drinking water to school and the toilets have no water for flushing, cleaning or handwashing. Without water, children are vulnerable to disease and girls are more likely to drop out of school when they hit puberty, undermining child health and limiting girls' education.

Keep Kids in School launched at the start of 2021. Through access to solar pumped water, improved sanitation and hygiene facilities, this project will transform conditions in all ten secondary schools in one area of Gulmi, making education more inclusive for more than 3,000 children. 14,000 people from the communities surrounding the schools will benefit from the project's awareness-raising on water and hygiene.

Here are some examples of the impact your support could have.

- **£5,600** could pay for two sets of educational materials and training for the student-led hygiene awareness campaign.
- **£14,000** could pay for the hardware required to upgrade two school's hygiene and sanitation facilities. This includes a water tank, taps, water filter and toilets.
- **£25,000** could buy the hardware for the installation of a solar water pumping system in two schools.

