



# Renewable World

TACKLING POVERTY THROUGH RENEWABLE ENERGY



## CHARITY PARTNERSHIP PROGRAMME

Helping you achieve social and environmental impact



A woman with dark skin and short hair, wearing a blue and white patterned top, is holding a young child with dark skin. They are standing outdoors near a body of water, with hills in the background under a blue sky with clouds. The text "WHO WE ARE" is overlaid in large white letters.

# WHO WE ARE

We are a UK charity, working in Nepal and East Africa, with a mission to transform the lives the world's poorest people and tackle climate change.

Our projects are reducing carbon emissions through clean energy. They are helping some of the world's most vulnerable people adapt to climate change and have incredible economic and social impact.

We have set ourselves an ambitious target to transform the lives of over 500,000 people by the end of 2030.

Our size (c. £3 million annual income) allows us to be incredibly efficient and to focus on bespoke relationships that are tailored to meet the needs of our partners.

Through partnering with us, your social and environmental impact will be tangible, material and sustainable.

"Renewable World is an inspiring charity that helps to save and change lives for the better. Our work together is perfectly aligned with our Environmental, Social and Governance ambitions and we are proud to support them." - Shakeela Khanom, Responsible Business Officer, Beazley







As renewable energy innovators, we deliver transformative change by improving people's access to clean energy and empowering them to create sustainable futures for themselves.

With clean, reliable and affordable energy, communities can access water and irrigate their crops; light and power their homes, schools and health clinics; and develop new businesses. By providing access to clean cooking, we help reduce air pollution and people's vulnerability to disease.

We've supported communities to increase their resilience to climate change, through solar-powered early warning systems, training in climate-smart agriculture, and projects to protect and improve livelihoods and fragile ecosystems.

We believe in locally-led development and systems-thinking to deliver sustainable and scalable impact. We take a holistic approach to complex problems. We use our influence to shift institutional and societal norms that can lock women and marginalised groups in poverty.

"We've been on an amazing journey together. It's something that we're very proud of because we just love the charity, and what they're doing. Being alongside them is a great privilege and joy for us." - Diana France, Partner and Chair of Community Investment Committee, HFW

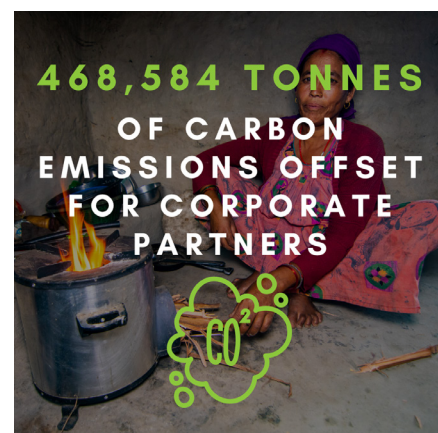




# OUR IMPACT



Since 2008, we have reached over 100,000 people with renewable energy technologies and services. In the last financial year alone (FY21/22) we achieved the following impact:





A man in a floral shirt is looking towards a solar-powered communication tower. The tower has a large satellite dish and solar panels. The background shows a lush green landscape with hills and small houses under a blue sky with clouds.

# HOW WE CAN PARTNER WITH YOU

We have a comprehensive suite of corporate partnership products and services that will help you achieve your ESG impact, engage your employees and stakeholders and create sustainable change. For our larger partners, we can develop a tailored programme that aligns our transformative work with your purpose and strategic objectives.

## Skills-based volunteering

Through volunteering or pro-bono support, your staff can apply their skills to a cause they care about and we benefit from their expertise and energy. We match your employees' passion and professional skillsets to remote and in-country volunteering, which meaningfully heightens the impact we can have. A true win-win.

## Project funding

We can link your funding to specific projects, enabling your staff to see the direct impact of your support in transforming lives through clean energy.

## Employee engagement

We can work with you to develop a bespoke employee engagement calendar that is fun, mutually beneficial and actionable. This could include fundraising events, campaigns, presentations, payroll giving, volunteering or Christmas e-cards.

## Challenge events

Your employees can actively fundraise by taking part in a challenge event. We offer bespoke events including Earth Wind & Tyre (a cycle challenge) and Haul4Nepal (a water carrying challenge). We can also secure places in many nationwide events, such as running, cycling, swimming or something more adventurous.

## Carbon offsetting

We can offset your carbon emissions through high-quality 3rd party certified credits and through Renewable World's own improved cookstove project in Nepal (we are Octopus Energy's offsetting partner and provide this service to other larger corporate partners).

## Marketing & branding

We can support you in developing cause-related marketing campaigns, where a portion of your sales or profits are donated to Renewable World.





# SOME OF OUR PARTNERS



Renewable World won a staff vote to become Beazley's global charity partner for three years. Beazley's partnership supports both our core mission and our Using Renewable Energy to Kickstart Agriculture (UREKA) project. Through its support of UREKA, Beazley is improving water access, food security and income generation for four of the poorest and hardest to reach communities in Achham District, Nepal.

Renewable World supports Beazley to actively engage its employees through staff fundraising, challenge events and pro bono support.



Rotork and Renewable World have been partners since 2018. We are one of their three nominated international charities.

Rotork has provided vital support to our core mission and project funding for our solar water pumping work in Nepal.

Their most recent contributions to our Keep Kids in School project are helping improve access to education for 3,400 children and bringing safe and sustainable water to 1,000 people.



HFW's industry groups (Construction and Energy & Resources) have chosen Renewable World as their charity partner since 2017.

During this time HFW have provided crucial support through their annual donation, project-specific funding, staff fundraising activities and, last but not least, pro bono legal support.

Testament to the value and impact that can be achieved through multi-year partnerships, HFW has supported our organisational growth so we can continue to scale-up our transformative work to reach 500,000 people by 2030.



Renewable World is one of Octopus Energy's charity partners. They raise money through customer events and competitions and provide a donation to Renewable World for offsetting its Super Green customers' gas emissions.

We do this through sourcing high-quality voluntary offsets from other charities and organisations that reduce emissions and enhance livelihoods. Projects supported in 2021-2022 include improved cookstoves in Uganda, Rwanda and Mali, and boreholes in Madagascar.

Octopus Energy is also supporting our own carbon offsetting project.



# TRANSFORMING LIVES IN NEPAL



## Solar water pumps transforming incomes and lives

This project helped transform the lives of nearly 7,000 people living in one of the poorest districts in Nepal, where over 40% of the population live in poverty. Before the project, they lacked access to energy and water, had insufficient food, poor sanitation, and had become increasingly vulnerable to climate-induced natural disasters.

The project, which completed in September 2021, used solar water pumping technology (SolarMUS) and climate-smart agriculture as catalysts for improvement in food security, incomes, and sanitation.

The impact has been transformational:

- Nearly 4 out of 5 people (78.3%) reported an increase in their household income.
- The income of those already selling agricultural produce increased over 12-fold.
- On average 1.5 hours per day has been saved by each household (in almost all cases women) collecting water.



Nanda (above) was not always able to grow such lush tomatoes. Without water in her village, it was a struggle to collect enough water for drinking, cooking and cleaning, let alone the extra water needed to grow vegetables.

All this changed when a solar water pumping system was installed in Nanda's village in 2020. Nanda can now access water from a tap stand located right outside her house. With easy access to water and the agricultural training that was provided through our project, she has recently been able to grow crops worth over £200.



# TRANSFORMING LIVES IN KENYA



## Clean Energy for Health: electrifying healthcare in rural Kenya

In Kajiado West, an extremely poor area in southern Kenya, many rural health clinics are off-grid and in a poor state of repair. Without access to a reliable supply of energy, the services they can offer are limited. Without lighting, the clinics can only operate in daylight hours. And without reliable cold storage, they struggle to provide routine vaccinations and treatments that need to be stored at a low temperature. The energy gap in these clinics can result in serious and sometimes fatal health risks for the communities they serve. It increases risks for women during childbirth and contributes to deaths from preventable and treatable diseases.

Through our new project, Clean Energy for Health in Kenya, we aim to transform this situation in four clinics in the most urgent need in Kajiado West. This will improve healthcare for up to 25,000 Maasai people who rely on their services. Working with local government and clinic staff, we will install solar energy systems in four priority clinics and remedy gaps in the energy-enabled equipment available to them, such as clinical grade refrigeration. To ensure the long-term sustainability of the solar energy systems, we will train clinic staff to manage the systems with local government support. And to ensure the uptake of new services, we will support health awareness-raising activities across the surrounding communities.

This one-year pilot project launched in July 2022 and, once complete, we plan to continue with a scale up project.



“Even though Torosei Clinic has a large catchment, we don’t keep a large stock of drugs due to lack of electricity. We have a refrigerator that runs on gas, but this results in a lot of spoilage, especially of vaccines, when we can’t refill the gas.” - Josephat Metui, Clinical Officer at Torosei Clinic



# LET'S CHAT

We'd love to discuss how we might partner with your organisation now or in the future.

To start the discussion, please contact Emily Jesshope at [emily.jesshope@renewable-world.org](mailto:emily.jesshope@renewable-world.org) or call her on +44 (0)1273 076050.



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